

2016 CAT Team Sponsorship Levels

Please select your sponsorship level, fill out contact information and return with your payment.

	PLATINUM	\$1000	<input type="checkbox"/>
	GOLD	\$500	<input type="checkbox"/>
	SILVER	\$350	<input type="checkbox"/>
	BRONZE	\$100	<input type="checkbox"/>

Each level includes advertisements at BOTH Clemson home meets January 15-17, 2016 and June 11, 2016

Company Name: _____

Contact Name: _____

Contact Number: _____

Contact Email: _____

*Please submit your Ad in a PDF Document. Email to cbcd Bowen@gmail.com

All sponsorships are due by 12/30/2015.

Method of payment ___ Cash ___ Check

Please make checks payable to:
Clemson Aquatic Team
 PO Box 411
 Clemson, SC 29633


CAT's 501(c)3 Number is 57-1028604.

The CAT Team History

The Clemson Aquatic Team (CAT) is a not-for-profit, volunteer-based, year-round swim team serving the Greater Clemson area.

Established in 1978, CAT is a member of USA Swimming (USAS) and SC Swimming and is the community partner of Clemson University Diving. CAT practices daily and hosts swim meets in the McHugh Natatorium of Fike Recreation Center on the Clemson campus. CAT offers five age-group training squads and an active US Masters squad of adults. Each training group has its own schedule, from 2-6 days per week. CAT athletes are ages five and older.





**NO ONE IS BIGGER THAN THE TEAM!
GO CAT!**

For more information on the Clemson Aquatic Team, call or email

CAT@clemsonaquaticteam.org
clemsonaquaticteam.org

Support Our Team!
2015 - 2016
Sponsorship Levels



2016 CAT Team Sponsorship Levels

Each level includes advertisements at **BOTH** Clemson home meets
January 15-17, 2016 and June 11, 2016

PLATINUM \$1000

- Back Cover Page Ad for Heat Sheets + Full Page Ad with Coupon*
- CAT Meet Scoreboard Advertisement
- Cat Website Listing with Hyperlink (December 2015 - July 2016)

GOLD \$500

- Full Page Ad in Heat Sheets with Coupon*
- CAT Meet Scoreboard Advertisement
- Cat Website Listing (December 2015 - July 2016)

SILVER \$350

- 1/2 Page Ad in Heat Sheets with Coupon*
- Cat Website Listing (December 2015 - July 2016)

BRONZE \$100

- 1/4 Page Ad in Heat Sheets with Coupon*
- CAT Heat Sheet Sponsor Listing (December 2015 - July 2016)



Heat Sheet Ad
• promote your business information and add a coupon also



Meet Scoreboard Advertisement



CAT Website Listing

SPONSORSHIP DEADLINE IS 12/30/2015.

Economic Data Collected from 2014 CAT Swim Meet Season

The Clemson Aquatic Team (CAT) is a non-profit, volunteer-based, year-round swim team serving the Greater Clemson area. Established in 1978, CAT is a member of USA Swimming (USAS) and SC Swimming and is the community partner of Clemson University Diving. CAT practices daily and hosts swim meets in the McHugh Natatorium of Fike Recreation Center on the Clemson campus.

CAT athletes train year-round, emphasizing stroke development, realistic goal-setting & achievement, effective time management skills, and personal responsibility. Swimming is the sports activity most recommended by physicians, providing superb exercise, enhanced aerobic capacity, full-body muscle development, and improved coordination. And when compared with student-athletes in other sports, swimmers average the highest GPA!

There are no bench warmers in swimming! All CAT swimmers can compete throughout the year at meets matched to their achievement level. From the novice to the nationally-ranked swimmer, CAT provides fun and appropriate training and competition opportunities for all ages and abilities.

CAT offers five age-group training squads and an active US Masters squad of adults. Each training group has its own schedule, from 2-6 days per week. CAT athletes are ages five and older.

Since CAT offers three swim meets per season, there is an impressively positive effect on our local economy. Specifically in 2014-2015, CAT has calculated these CAT Swim Meets' economic impact based on total attendance and tourists. Tourists are defined as anyone traveling to Clemson 50 miles or further.

CAT's 2014-2015 Economic Impact

(Nov. 2014 (3 days), Jan. 2015 (3 days) and June 13, 2015:

